



Ceres

# 2019 POLICY OUTLOOK

**BICEP Network** | Business for Innovative Climate and Energy Policy

# A WELCOME NOTE



## ANNE KELLY

Senior Program  
Director, BICEP  
and Policy Network

## DEAR FRIENDS,

Our collective work became ever more urgent this past fall as the threats of climate change were brought to life in two candid reports: the [Intergovernmental Panel on Climate Change \(IPCC\) report](#) warning that global temperature rise must be limited to 1.5 degrees Celsius in order to avoid dire consequences; and the [National Climate Assessment \(NCA\) report](#) which brought home the impacts of climate change in the U.S. Coupled with the wildfires in California, which impacted the homes and businesses of so many—including BICEP members—the final months of 2018 were a resounding call to action. I know that all of you share our sense of urgency.

This year marks the 10<sup>th</sup> anniversary of the [BICEP Network](#), and I am pleased that we continue to grow and make progress. From five founding members, we now have over 50 leading companies who are setting the gold standard for business advocacy to address the climate crisis. In 2018, we were thrilled to welcome new colleagues from Salesforce, Microsoft, the San Francisco International Airport, Hackensack Meridian Health, Kaiser Permanente, LinkedIn, and Lyft into the BICEP family.

“The economy of the future  
has been aligned with the  
climate agenda.”

## PATRICIA ESPINOSA

*Executive Secretary*

United Nations Framework  
Convention on Climate Change

## Let's take stock of what we accomplished together in 2018:

**FEDERAL POLICY:** We strengthened relationships with members of the bipartisan House Climate Solutions Caucus, whose founding members filed the first [carbon pricing bill](#) introduced by a Republican in almost 10 years. We also worked with several of our food and beverage companies to ensure that [conservation funding](#) remained intact within the Farm Bill, and added language to alleviate undue burdens on farmers as major food companies try to reach their sustainability goals. And again we defended the repeal of the Clean Power Plan, as well as provided comments to FERC against the proposed Grid Resiliency Rules.

**STATE POLICY:** We built momentum this year with the expansion of our state policy program to Colorado, New Jersey and Pennsylvania. In these states and more, your advocacy led to several monumental policy victories:

- [California's passage of the 100 Percent Clean Energy Act of 2018](#) set an aspirational path to source 100 percent of its electricity from zero-carbon sources by 2045.
- [Massachusetts' passage of the Act to Advance Clean Energy](#) increased the state's renewable portfolio standard by doubling the class 1 requirement from 2020 to 2030.
- [North Carolina's Governor Roy Cooper issued an executive order](#) instituting three statewide targets for clean energy and clean transportation to help reduce statewide emissions.
- [Transportation and Climate Initiative](#) announced that nine states in the Northeast and Mid-Atlantic plus the District of Columbia are planning to create a regional market-based approach to building a clean, equitable and efficient transportation system.
- [Virginia](#) and [New Jersey](#) moved forward with plans to link to and re-join the Regional Greenhouse Gas Initiative (RGGI), respectively.

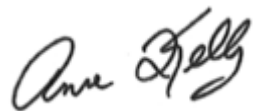
**GLOBAL POLICY:** [June 2018 marked the one-year anniversary of "We Are Still In"](#)—a coalition of businesses, investors, colleges, universities, towns, cities, tribes and states that formed in response to President Trump's announcement that he would pull the U.S. out of the Paris Agreement. The meme that became a movement—which boasts 3,600 signatories representing over 160 million Americans and \$6.2 trillion of the U.S. economy—is now reassuring the rest of the world that Americans are committed to fulfilling our global commitment to reduce greenhouse gas emissions. This diverse coalition is ensuring that America remains a global leader in climate action. These same organizers showcased their commitment at the [Global Climate Action Summit](#) in San Francisco and in [Katowice, Poland at COP24](#).

These victories only happened because of you. We raise our glasses to each of you and toast to your perseverance, leadership and loyalty in these uncertain times.

The following 2019 Ceres BICEP Policy Outlook offers a glimpse into the political landscape and the types of policy measures we will address in the coming year. You will also find a helpful chart with a list of advocacy engagement opportunities and a timeline on pages 12-14. I hope these inspire you to stay on board and on the right side of history, making the economic case for a clean energy economy in the U.S. Thank you for your consistent leadership.

### I LOOK FORWARD TO WORKING WITH EACH OF YOU IN 2019.

Warmest regards,



Anne L. Kelly, Senior Program Director  
Policy and BICEP Network | Ceres

# 2019 FEDERAL POLICY LANDSCAPE

## LEGISLATIVE

The 2018 midterm elections have reshaped the dialogue in Congress around climate and clean energy policy, and the 116<sup>th</sup> Congress is off to an ambitious start on climate oversight and legislation.

While not yet fully defined, the Green New Deal is shaping up to be a comprehensive plan to make investments in clean energy jobs and infrastructure, with a goal of transforming the entire economy. The plan's leaders have stated that they are just beginning to formulate policy details, but talk of the plan has already elevated climate action as a top priority for both the newly [constituted House of Representatives](#) and among [some members of the Senate](#). Our team will keep the BICEP Network updated with opportunities to engage on shaping and supporting positive steps associated with this movement.

This changing landscape will undoubtedly affect our work in many ways, and Ceres remains committed to sparking bipartisan action on climate. We maintain this position because we believe that durable, comprehensive climate policies in the U.S. are only achievable with support from both political parties. We will continue to work closely with climate champions on both sides of the aisle, both in and out of the House Climate Solutions Caucus.

### Our main priorities for the coming year:

- 1. CARBON PRICING:** We will continue to make the business case for a price on carbon in the year ahead. In 2018, we saw a carbon pricing bill introduced by a bipartisan group of House lawmakers, and another introduced by House Republicans—the first Republican carbon pricing legislation since 2010. We will work to advance the conversation with lawmakers in both parties and in both chambers, providing business support for meaningful progress.
- 2. ELECTRIC VEHICLES:** In addition to our work defending important regulations on transportation emissions, we expect to see a vigorous effort to extend and expand the federal tax credit for electric vehicles as more automakers reach manufacturer caps. The federal tax credit, which helps defray the cost of an electric vehicle by up to \$7,500 for a consumer, remains critical to growing the burgeoning electric vehicle market. In addition, we will explore opportunities to bring back incentives for electric vehicle infrastructure.
- 3. THE APPROPRIATIONS PROCESS:** The appropriations process is a priority for our policy work every year. Because the federal government is a significant source of funding for climate and clean energy research, among other important programs, we will again submit requests on behalf of the BICEP Network to relevant appropriations subcommittees in both the House and Senate. The fiscal year 2020 process will begin with the President's Budget Proposal, which is tentatively scheduled for release in mid-March.
- 4. INFRASTRUCTURE:** Should Congress take a serious look at infrastructure legislation this year, we will work with lawmakers to support the inclusion of meaningful sustainability measures. This could include infrastructure related to roads and bridges, public transportation, and the electric grid, among other areas. By publishing a white paper on the potential for integrating climate change mitigation into new and existing infrastructure policy, we will be able to offer a menu of options for lawmakers to support while also exhibiting thought leadership on this important topic.
- 5. HOUSE BIPARTISAN CLIMATE SOLUTIONS CAUCUS:** We will continue our work to support the House Climate Solutions Caucus. Before the midterm elections, the Caucus had 90 members, but has since lost 20 Republicans through a combination of failed reelection bids and retirements. As the Caucus rebuilds, we will track the process closely in order to identify opportunities for BICEP members to weigh in on membership criteria, build relationships with Caucus members, and support meaningful climate and clean energy legislation that emerges from the group.



## EXECUTIVE

The following are some of the key issues that will continue to be priorities during the Trump administration in 2019:

**1. HYDROFLUOROCARBONS AND THE KIGALI AMENDMENT TO THE MONTREAL PROTOCOL:**

We will continue our work supporting ratification of the Kigali Amendment—and an effective domestic implementation policy—with both the administration and with Congress. Given the enormous potential climate and economic benefits on the line, this will continue to be our number one federal policy priority during the first part of the year. We will submit our company sign-on statement to both audiences in February 2019, with the primary goal of convincing the administration to submit the treaty to the Senate. We will engage with swing votes in the Senate if the treaty is sent for ratification.

**2. PREVENTING REGULATORY ROLLBACKS:**

We will continue to track and respond to efforts by the administration to reverse environmental regulations. During 2018, we submitted comments on proposals to replace the Clean Power Plan, ease greenhouse gas and fuel economy standards for vehicles, and alter the Environmental Protection Agency's methane rule, among others. Along with tracking, we will continue to build up the public record of business support for these important regulations.

**3. TRANSPORTATION:**

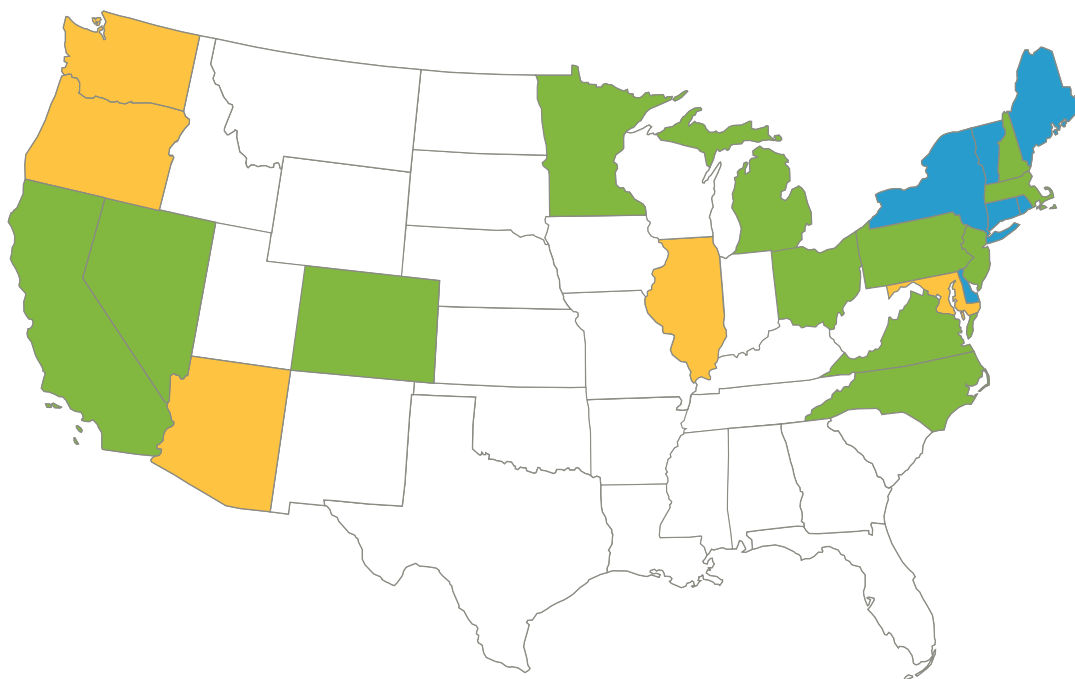
Transportation will be a top priority again this year, as we work to counter threats to fuel economy standards for both passenger vehicles and heavy-duty trucks, as well as strong electric vehicle policies. Because the administration is threatening to restrict California's authority to set its own vehicle standards under the Clean Air Act, it will be necessary to ensure congressional support for California's authority, as well as the authority of the 13 states that have also adopted California's standards. Defending this authority and the existing standards is critical to adequately reducing greenhouse gas emissions from both passenger cars and medium- and heavy-duty trucks, while safeguarding the necessary transition to the electrification of the transportation sector. We will continue to work on targeted outreach in 2019 to ensure that the standards are not weakened by the administration or legislative processes.

**4. INTERNATIONAL STANDING:**

This year's COP 25 will take place in Chile, likely in January 2020. It will again be critical for U.S. businesses to attend in person to reaffirm the message to the world that major parts of the U.S. economy are still committed to climate action. Ceres will send a delegation, along with our We Are Still In coalition, and we hope to see many of you there as well.

# 2019 STATE POLICY LANDSCAPE

## CERES STATE POLICY PROGRAM



● **Ceres Current Priority States:** CA, CO, MA, MI, MN, NV, NH, NJ, NC, OH, PA, VA

● **Regional Projects:** Transportation Climate Initiative  
● **Potential States in FY19:** AZ, IL, MD, OR, WA

For years, states have led the charge on driving forward clean energy policy in the U.S.—and 2019 offers ample opportunity for that trend to continue. It is imperative that state policies advance so that we maintain our national commitments and continue to develop markets for clean energy. Ceres took this lesson to heart and selected three new focus states in 2018: Colorado, Pennsylvania, and New Jersey. We will continue to scope engagement opportunities in additional states in 2019.





The following tables (organized by region) are a suite of state policy initiatives in which we expect to be active: the Northeast and Mid-Atlantic, Southeast, Midwest, and West, including California. This is a high-level snapshot of the state policy priorities we will be tracking in order to amplify the voices of companies and investors in the climate debate. In all states and on all issues, lawmaker education on corporate priorities and commitments to sustainability and the resulting need for policy action will be fundamental.

Beyond our current priority states, we invite you to contact us about other states we should consider and other policy topics that would be helpful in your sustainability efforts.



## NORTHEAST & MID-ATLANTIC

The Northeast and Mid-Atlantic regions continue to be major drivers of clean energy innovation and deployment. Having successfully implemented the first and only regional cap-and-trade system for power-sector greenhouse gas emissions in the U.S. (i.e., the Regional Greenhouse Gas Initiative), states in the region have a tremendous opportunity to lead the nation in confronting climate change. In December 2018, the governors of nine states and the mayor of D.C. announced that they would develop a regional, market-based policy to reduce emissions from transportation. The region’s cultural and political diversity demonstrates the opportunity for state-level bipartisan clean energy leadership in the years to come.

STATE/INITIATIVE	LEGISLATIVE SESSION	PRIORITIES
<b>NORTHEAST &amp; MID-ATLANTIC</b>		
<b>Transportation and Climate Initiative (TCI)</b>	N/A	Advocate for the creation of a strong market-based policy mechanism to reduce transportation emissions across the region Add new states: ME, NH and NY
<b>Massachusetts</b> 	January – November 2019	Strengthen carbon reduction regulations; Global Warming Solutions Act and the 2050 Roadmap for achieving net zero emissions; Transportation Climate Initiative participation  Clean energy and energy efficiency regulations and incentives (Strengthening the RPS and EERS, and the creation of a clean peak standard)  Electric vehicle incentives and infrastructure (MOR-EV and EVIP) International leadership in non-federal action on climate
<b>New Hampshire</b> 	January – June 2019	Carbon reduction regulations and RGGI reauthorization Clean energy and energy efficiency regulations and incentives (RPS, net metering, and EERS) Electric vehicle incentives and infrastructure; support for Transportation and Climate Initiative participation
<b>New Jersey</b> 	January 2019 – January 2020	Update to the Energy Master Plan (EMP) Passage of major electric vehicle legislation Carbon reduction regulations and re-joining the RGGI Implementation of significant offshore wind investment
<b>Pennsylvania</b> 	Legislature meets throughout the year	Educate lawmakers on the business case for clean energy Grow in-state renewables (alternative energy portfolio standard, community solar, solar aggregation) Electric vehicle incentives and infrastructure; Transportation Climate Initiative participation Improve and defend energy efficiency program

## SOUTHEAST

The Southeast is beginning to make important strides in transitioning to a low-carbon economy, but much work remains. The region is ripe for advancing renewable energy with both demand for and access to renewable resources. However, many southeastern states lack the policies and incentives necessary to promote significant growth of the region's clean energy economy. Lawmakers in Virginia and North Carolina are considering important policy changes in 2019, such as the potential to join RGGI and the development of a Clean Energy Plan, respectively. Renewable energy procurement for customers large and small remains a major barrier in southeastern states though, as many have only just begun to tap into their potential for energy efficiency, electric vehicles, energy storage, and other clean energy technologies.

## MIDWEST

The Midwest has a highly energy-intensive economy driven largely by coal, natural gas and nuclear energy. Currently, the Midwest produces 22 percent more greenhouse gas emissions per capita than the national average. However, renewables are becoming a greater part of the energy mix, and companies and investors are increasingly demanding a speedy transition to a clean energy economy. The political climate is also becoming more responsive following the November 2018 elections, which welcomed a new class of climate-focused lawmakers to the Midwest. Michigan's Governor Gretchen Whitmer pledged to achieve 100 percent clean energy and committed to the creation of an Office of Climate Change. In Minnesota, the new Speaker of the House, Melissa Hortman, is a climate and clean energy champion and has created a House Committee on Energy and Climate Change. With strong climate and clean energy policies and programs in place, the Great Lakes states can continue to grow their economy while attracting investments and jobs.








## WEST

Momentum is building to expand and accelerate clean energy deployment in the West. Although western states currently outpace the nation in renewable energy deployment, maintaining that leadership position will require ambitious policies and regulations that set the standard for increasing renewable energy and energy efficiency, while also improving reliability and reducing costs. The voice of the business community is essential in showing state decisionmakers how strong policies can help companies and investors meet their goals, while growing the local economy. In Nevada, clean energy will be a top priority for policymakers this year, with Steve Sisolak elected as Nevada's 30<sup>th</sup> governor and democratic majorities in both houses, including a veto-proof majority in the Assembly. Colorado's newly-elected Governor Jared Polis ran on a commitment to 100 percent renewable energy by 2040, while Democrats regained a majority in the Senate, setting the stage for ambitious action on clean energy, clean transportation, and carbon reduction policies. Colorado became a section 177 state in 2018, adopting the Low Emission Vehicle Standard, and Governor Polis continued setting clean transportation as a priority for the state by ordering consideration of the Zero Emission Vehicle program before May 2019.

"Governors around the country are seeing the effects of climate change in our states and communities, and we know that the decisions we make today will determine our ongoing risk and the well-being of future generations. But we also recognize the significant economic opportunity at hand to build a new clean energy industry, transform transportation, spur research advancements, and better design the resilient communities of tomorrow."

GOVERNOR CHARLIE BAKER | MASSACHUSETTS



STATE	LEGISLATIVE SESSION	PRIORITIES
<b>SOUTHEAST</b>		
<b>Virginia</b> 	January 9 – February 23, 2019	Corporate renewable energy procurement (PPAs, green tariffs, direct access and more) Implement carbon reduction regulations and join the RGGI Energy efficiency programs Transportation Climate Initiative and adoption of Advanced Clean Cars program Promote modern clean energy technologies that support the integration of distributed energy resources
<b>North Carolina</b> 	January – June 2019	Corporate renewable energy procurement (PPAs, green tariffs, direct access and more) Clean transportation and electric vehicles Support the development of the North Carolina Clean Energy Plan in accordance with Executive Order 80 Promote modern clean energy technologies that support the integration of distributed energy resources
<b>MIDWEST</b>		
<b>Michigan</b> 	January 9 – December 31, 2019	Promote electric vehicle infrastructure and incentives Support executive action on climate change Expand clean energy deployment Improve energy efficiency opportunities and energy data access
<b>Minnesota</b> 	January 8 – May 20, 2019	Support an increase to the renewable energy standard Expand electric vehicle infrastructure and incentives Advance energy efficiency by defending the Conservation Improvement Program and supporting building code updates Support energy storage policies Lift barriers to corporate renewable energy procurement
<b>Ohio</b> 	January 7 – December 31, 2019	Defend renewable energy and energy efficiency standards (RPS and EERS) Fix the burdensome wind setback that has halted wind development in the state Decrease barriers to electric vehicle deployment
<b>WEST</b>		
<b>Nevada</b> 	February 4 – June 6, 2019	Strengthen the renewable portfolio standard Enable a community solar market Encourage electric vehicle infrastructure investment, defend against excessive electric vehicle fees, and support incentives Lift barriers to corporate renewable energy procurement Support energy storage procurement and deployment
<b>Colorado</b> 	January 4 – May 3, 2019	Support policies that lift barriers to electric vehicle infrastructure investment; extend the state electric vehicle tax credit Adopt the Advanced Clean Cars program Support procurement and deployment of clean energy resources

# 2019 CALIFORNIA POLICY LANDSCAPE

## CLIMATE

California continues to be America's standard-bearer—and a global leader—on climate change mitigation. On January 7, Governor Gavin Newsom was sworn into office and the 2019 legislative session began. Since 2019 is the first of a two-year session, we have a new slate of policy proposals and can expect to witness a number of administrative rulemakings regarding California climate programs.

- 1. ADMINISTRATION ENGAGEMENT:** As Governor Newsom identifies priorities for his new administration, it is critical to ensure that climate, clean energy and clean transportation progress remain at the forefront. While Newsom has indicated that he generally supports the state's climate leadership to date, climate does not appear to be a top priority for his incoming administration. California is now the world's fifth-largest economy and has successfully positioned itself as a global leader on climate progress in the absence of federal leadership. We will help to make the business case for continued proactive climate leadership in the state.
- 2. CLIMATE LEADERSHIP:** As the 2019 session is the first year of a two-year session, we are starting with a blank slate for policy proposals. The legislature has signaled that they want to continue to be proactive on climate-related legislation. In the first few days of the 2019 session, we have already seen several ambitious policy proposals such as AB 40, which seeks to have the California Air Resources Board develop a strategy to ensure that sales of motor vehicles and light-duty trucks have transitioned to zero emission by 2040. Speaker Anthony Rendon formed a Joint Committee on Climate Change, which will continue to incubate ideas concerning the state's programs, policies and investments related to climate change. Ceres will closely track legislation that is proposed and engage BICEP members where appropriate.
- 3. POLICY IMPLEMENTATION:** Looking ahead, there is much work to be done to ensure the effective implementation of California's climate policies, such as SB 100, which set a goal for the state to procure all electricity from carbon neutral resources by 2045. Further, we anticipate the need to continue defensive efforts for some existing, critical climate programs such as the Low Carbon Fuel Standard (LCFS). The LCFS aims to reduce greenhouse gas emissions from transportation fuels and has long been under attack by opponents.
- 4. ADVANCED CLEAN CARS PROGRAM (ACC):** Under authority provided by the federal Clean Air Act to address the state's pressing air pollution challenges, California has adopted passenger vehicle emission standards and implemented a Zero Emission Vehicle (ZEV) program that has been critical in spurring electric vehicle development and deployment. Thirteen states have adopted California's emission standards, and nine have adopted the ZEV program. Since over 36 percent of the national market is subject to California's standards, it evidently plays a critical role in ensuring the development and availability of clean vehicles across the country. The authority of California and other states to adopt strong passenger vehicle and truck standards is at risk, and preservation of this authority is a top priority for Ceres. Additionally, we will be engaging in any efforts to extend the ACC Program to 2030.



## WATER

California water is a case study in extremes as the state faces serious economic impacts from both water scarcity and water excess. Founded in 2015, and now 35 companies strong, Ceres' Connect the Drops campaign is engaging with policymakers and other stakeholders on critical water issues plaguing California.

### 1. SAFE AND AFFORDABLE DRINKING WATER FUND:

With over 300 California public water systems currently out of compliance with drinking water standards, a sustainable funding source would help ensure that disadvantaged communities in California have access to clean, safe, affordable drinking water. A number of Connect the Drops signatories submitted a letter in support of SB 623 in 2017. Unfortunately, the bill did not move to the Assembly floor for a final vote last year, in part because of the difficulties in securing the two-thirds affirmative vote required for the passage of a "fee bill." Business support will be critical to passing a Safe and Affordable Drinking Water Fund in the legislature and doing so remains a top Connect the Drops priority in 2019.

### 2. MAINTAINING URGENCY AROUND SMART WATER

**MANAGEMENT:** Connect the Drops will continue to educate policymakers, including California's new governor, on the need to prioritize smart water management in the state, whether the state is in a time of plenty or scarcity.




### 3. SUSTAINABLE GROUNDWATER MANAGEMENT

**ACT IMPLEMENTATION:** To address a variety of issues caused by the overdrafting of groundwater, the Sustainable Groundwater Management Act (SGMA) was passed by the California Legislature in 2014. SGMA requires the local management of groundwater for target basins of high and medium priority with final basin sustainability to be achieved in 2040/42; these basins account for 96 percent of California's groundwater usage. The first deadline of Jan. 1, 2020 is quickly approaching for many Groundwater Sustainability Agencies to submit local Groundwater Sustainability Plans. These plans must include a water budget, sustainability goals and a monitoring program. Ceres will be tracking any legislation or budget action to assist in the implementation of SGMA. On the flip side, we will be tracking any legislative efforts to delay important compliance deadlines.





# BUSINESS ADVOCACY & ENGAGEMENT OPPORTUNITIES







Businesses are poised to play a key role in advancing the deployment of clean energy at the federal and state levels. The new Congress offers hope to halt the federal retreat on clean energy and policies to cut emissions, and there are ample opportunities to make great advances at the state level. The northeastern and western states have a chance to demonstrate leadership; however, there and in both southeastern and midwestern states, we must defend against attempts to weaken existing clean energy and emissions reduction policies. On both offense and defense, company and investor voices have outsized influence in the debate, creating an opportunity to shape the narrative by leaning in and advocating for clean energy policies that help grow economies, attract investments, and foster job creation and innovation. Through effective storytelling, participating in lawmaker education days, joining advocacy sign-on letters, penning op-eds, and building strong relationships with lawmakers and regulators, businesses can help advance policies that promote better corporate access to renewable energy, strengthen state renewable portfolio standards and energy efficiency resource standards, transform the clean transportation sector, and overall, encourage the growth of a clean energy economy.

For upcoming engagement opportunities, please see the chart below which lists major activities we have planned for 2019. This is not a comprehensive list as we strive to be nimble while events and policies take shape. We look forward to your continued engagement and participation as we strengthen policies that help advance a clean energy and carbon-free economy.

REGION	ENGAGEMENT OPPORTUNITY	TIMEFRAME
<b>NATIONWIDE</b>		
<b>Federal</b>  	Support of hydrofluorocarbons and the Kigali Amendment to the Montreal Protocol	February 2019
	Federal Carbon Pricing advocacy day(s)	Spring: May 21-22, 2019 Fall: TBD
	Continue building relationship with the Climate Solutions Caucus	Ongoing
	Offer business support for relevant climate hearings in Congress	Ongoing
<b>NORTHEAST</b>		
<b>Massachusetts</b>  	Business clean energy lawmaker education day	May 2019
	Business sign-on letter supporting MA leadership on clean energy	Spring 2019
	Earned media supporting clean energy and transportation priorities	Ongoing
<b>New Hampshire</b>  	NH Clean Energy Principles business support statement	Ongoing
	NH Energy Week	March 2019
	Business sign-on letter supporting NH participation in RGGI and efficiency investment	February 2019
	Earned media in support of renewable energy, energy efficiency and transportation priorities	Ongoing
<b>Transportation and Climate Initiative</b>	Business roundtable event with participating states	Summer 2019
	Earned media and other press engagements	Ongoing



REGION	ENGAGEMENT OPPORTUNITY	TIMEFRAME
<b>MID-ATLANTIC</b>		
<b>New Jersey</b> 	Business sign-on letter supporting major electric vehicle legislation	February 2019
	Advocacy within the regulatory proceedings for rejoining RGGI with a strong emissions cap	Ongoing
	Lawmaker education day	Summer 2019
	Business roundtable with the Murphy administration	Spring 2019
	Earned media in support of NJ climate leadership	Ongoing
<b>Pennsylvania</b> 	Business sign-on statement demonstrating support for clean energy advancement	Early 2019
	Electric vehicle business roundtable	April 2019
	Business lawmaker education event in Harrisburg	April/May 2019
	Earned media making the business case for clean energy	Ongoing
	Business sign-on letter(s) for community solar, energy efficiency, electric vehicles as relevant	Ongoing
<b>SOUTHEAST</b>		
<b>Virginia</b> 	Corporate buyers' lawmaker education day	January 17, 2019
	Earned media supporting administration's carbon regulations, RGGI and other climate leadership	Ongoing
	Continued lawmaker and regulator education of large corporate buyers' interest in procuring renewable energy	Ongoing
<b>North Carolina</b> 	Business sign-on letter demonstrating support for additional clean energy legislation	January – June 2019
	Business stakeholder engagement with Governor Cooper	March 2019
	Business lawmaker education day to discuss renewable energy procurement, electric vehicles and other clean energy priorities	March/April 2019
	Earned media demonstrating business support for clean energy access and investment	Ongoing

REGION	ENGAGEMENT OPPORTUNITY	TIMEFRAME
<b>MIDWEST</b>		
<b>Michigan</b> 	Business forum in support of electric vehicles with key policy makers, local chambers, and the governor's office (the second in a series with the University of Michigan)	April 2019
	Business sign-on letter supporting electric vehicle legislation	
	Earned media demonstrating business support for clean energy standards and interest in electric vehicle policies and incentives	Ongoing
<b>Minnesota</b> 	Business sign-on letter in support of commercial and residential building code updates	Ongoing
	Earned media demonstrating support of clean energy standards and interest in energy storage policies and incentives	Ongoing
<b>Ohio</b> 	Business roundtable with Governor DeWine	March 2019
	Business sign-on letter in support of the renewable portfolio standard and energy efficiency standard	Summer 2019
	Business advocacy day with lawmakers on the renewable portfolio standard and energy efficiency standard	Summer 2019
<b>WEST</b>		
<b>Nevada</b> 	Earned media demonstrating business support for clean energy priorities	January – July 2019
	Electric vehicle forum and fleet electrification workshop	February 2019
	Business stakeholder engagement with Governor Sisolak	Ongoing
	Business sign-on letter supporting renewable portfolio standard and community solar	March/April 2019
	Lawmaker education day in support of renewable portfolio standard and community solar	April/May 2019
<b>Colorado</b> 	Business roundtable with Governor Polis	March 2019
	Sign-on letter supporting the adoption of the ZEV program and carbon cap legislation	April 2019
	Lawmaker education day	April 2019
	Earned media demonstrating business support for transportation priorities (ZEV program and electric vehicle infrastructure)	Ongoing
<b>California</b> 	Sacramento advocacy day	Spring: April 2, 2019 Summer: August 2019
	Business stakeholder engagement with Governor Newsom and administration	Ongoing
	Business sign-on letter(s) supporting priority climate, clean energy, clean transportation and water policies	Ongoing
	Op-eds and earned media supporting priority climate, clean energy, clean transportation and water policies	Ongoing

# CERES BICEP NETWORK MEMBERS



Learn more about the Ceres BICEP Network at [www.ceres.org/bicep](http://www.ceres.org/bicep)



**Ceres**

*Sustainability is the bottom line.*

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