

Mobilizing Companies, Investors & Policymakers to Build a Sustainable Global Economy

The Challenge

The way our global economy functions—and the way businesses and investors within that economy operate—are out of balance with the long-term health of people and the planet. Sustainability is too often an afterthought, especially when natural resources are already constrained and our global climate is being irreparably harmed by largely unchecked carbon pollution.

Our Unique Value Proposition

Ceres influences global capital markets by mobilizing the world's largest investors and companies to integrate sustainability into their core strategies and advocate publicly for stronger climate and energy policies in the United States and globally. Using innovative research and analysis, high-level convenings and our unique access to business and investor leaders, we're successfully making the case that tackling climate change and other sustainability threats—and seizing the opportunities associated with addressing those threats—are imperatives that will benefit businesses, communities and the economy.

CERES INFLUENCES GLOBAL CAPITAL MARKETS THROUGH...

Innovation & Thought Leadership:

The Clean Trillion, a campaign to scale up clean energy investment globally by an additional \$1 trillion a year to avoid the worst impacts of climate change.

Corporate Roadmap for Sustainability, a framework and set of 20 expectations for sustainable corporations.

Feeding Ourselves Thirsty: How the Food Sector is Managing Global Water Risks, a research report that benchmarks how the world's largest food and beverage companies are responding to water scarcity and water pollution risks.

The Climate Declaration, a corporate call to action for strong U.S. climate policies that has been endorsed by more than 1,700 companies, including Apple, General Mills, Ikea, Nike and Unilever.

Building Influential Networks:

Ceres' **Investor Network on Climate Risk (INCR)**, which includes 115 institutional investors with collective assets totaling \$13 trillion;

64-Member Company Network, nearly half of which are Fortune 500 companies;

Ceres' **Business for Innovative Climate & Energy Policy (BICEP)** coalition, which includes industry giants L'Oreal, Mars and VF Corporation;

Connect the Drops, a network of 19 companies seeking smart policies and solutions to ensure a sustainable water future in California.

HOW CERES IS HELPING TO BUILD A SUSTAINABLE GLOBAL ECONOMY

Ceres' advocacy in corporate boardrooms and on Capitol Hill alike has had a profound and lasting impact over 25 years. Today, capital market leaders—from Wall Street icons to heads of state—are stepping up to help create a more sustainable global economy building on the groundwork laid by Ceres.

We're transforming business and investment practices

- » **We've made stronger corporate disclosure of environmental and sustainability risks a mainstream practice.** Ceres launched the Global Reporting Initiative in 1997, which is now the de facto standard for corporate sustainability disclosure used by 6,000 companies globally. We organized an investor petition with the SEC, which led to the adoption of the world's first mandatory climate disclosure standard in 2010, requiring climate risk disclosure by all U.S. public companies.
- » **Introduced by Ceres in 2002, the term "climate risk" is now firmly etched in the financial lexicon** and is seen as a key fiduciary issue by investors. Ceres' Investor Network on Climate Risk has grown to more than 115 investors with \$13 trillion in assets. Many INCR members are setting goals to boost their clean energy investments. They're calling on the world's largest oil and coal companies to shift capital away from expensive, risky fossil fuel projects. And by filing shareholder resolutions, they've persuaded hundreds of companies to make significant climate and energy related commitments, such as reducing greenhouse gas emissions, sourcing more renewable energy and mothballing coal-fired power plants.
- » **Through the Ceres Roadmap for Sustainability**, our blueprint for corporate sustainability, Ceres has helped dozens of leading companies—including Nike, EMC and Ford—integrate sustainability across their operations and supply chains, leading to significant GHG reductions and increased use of renewable energy.

Ceres' unique strategies over more than 25 years are making a big difference in moving us towards our vision of a sustainable global economy. Now we need bigger, bolder action—such as universal company and investor adoption of sustainable practices, and stepped up global action to achieve carbon limits and the Clean Trillion—to turn our vision into reality.

We're securing stronger climate and energy policies

- » **Ceres mobilized dozens of company and investor leaders to voice strong support, and to issue their own pollution cutting commitments, to help achieve a historic international climate agreement in Paris in December 2015.** In advance of the COP21 negotiations, Ceres coordinated supportive statements from major U.S. banks, food & beverage companies, global apparel firms and hundreds of investors.
- » **Ceres organized 365 companies and investors to back the EPA Clean Power Plan (CPP)**, including writing letters to governors to urge its timely implementation. The CPP will reduce GHG emissions by 32 percent from existing U.S. power plants, the single largest source of global warming pollution in the U.S.
- » **Ceres mobilized its investor and business networks to support aggressive mileage targets** for cars and trucks sold in America—an average of 54.5 miles per gallon by the year 2025—and state Renewable Portfolio Standards and other clean energy policies to accelerate adoption of energy efficiency and renewable energy.
- » The new fuel efficiency standards and the CPP are the cornerstones of the U.S. contribution to the international climate agreement reached in Paris and are the largest carbon-pollution-reduction measures the U.S. has taken to date.

And here's what's next:

- » **Ceres is mobilizing investors and companies, including major utilities, to continue supporting, and opposing efforts to undo, both state level clean energy policies and the EPA's Clean Power Plan (CPP).**
- » **We're advocating for widespread adoption of sustainability reporting requirements by stock exchanges globally.**
- » **Following COP21, Ceres and INCR are working to scale investor and corporate clean energy commitments from billions of dollars a year collectively to trillions of dollars a year collectively, starting with the Investor Summit on Climate Risk at the UN in January 2016.**

